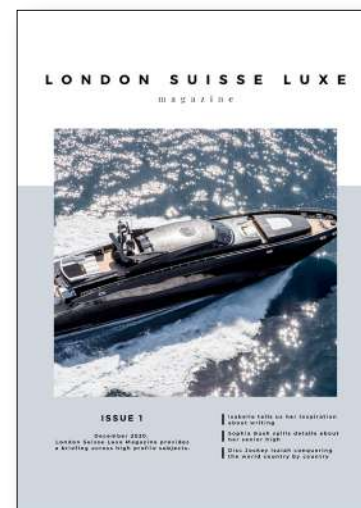
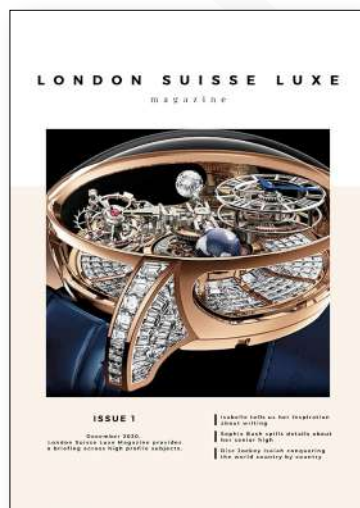
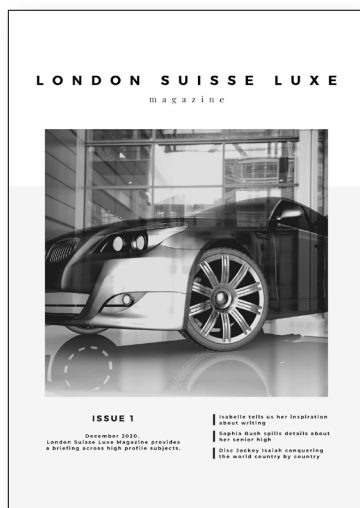


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LONDON SUISSE LUXE

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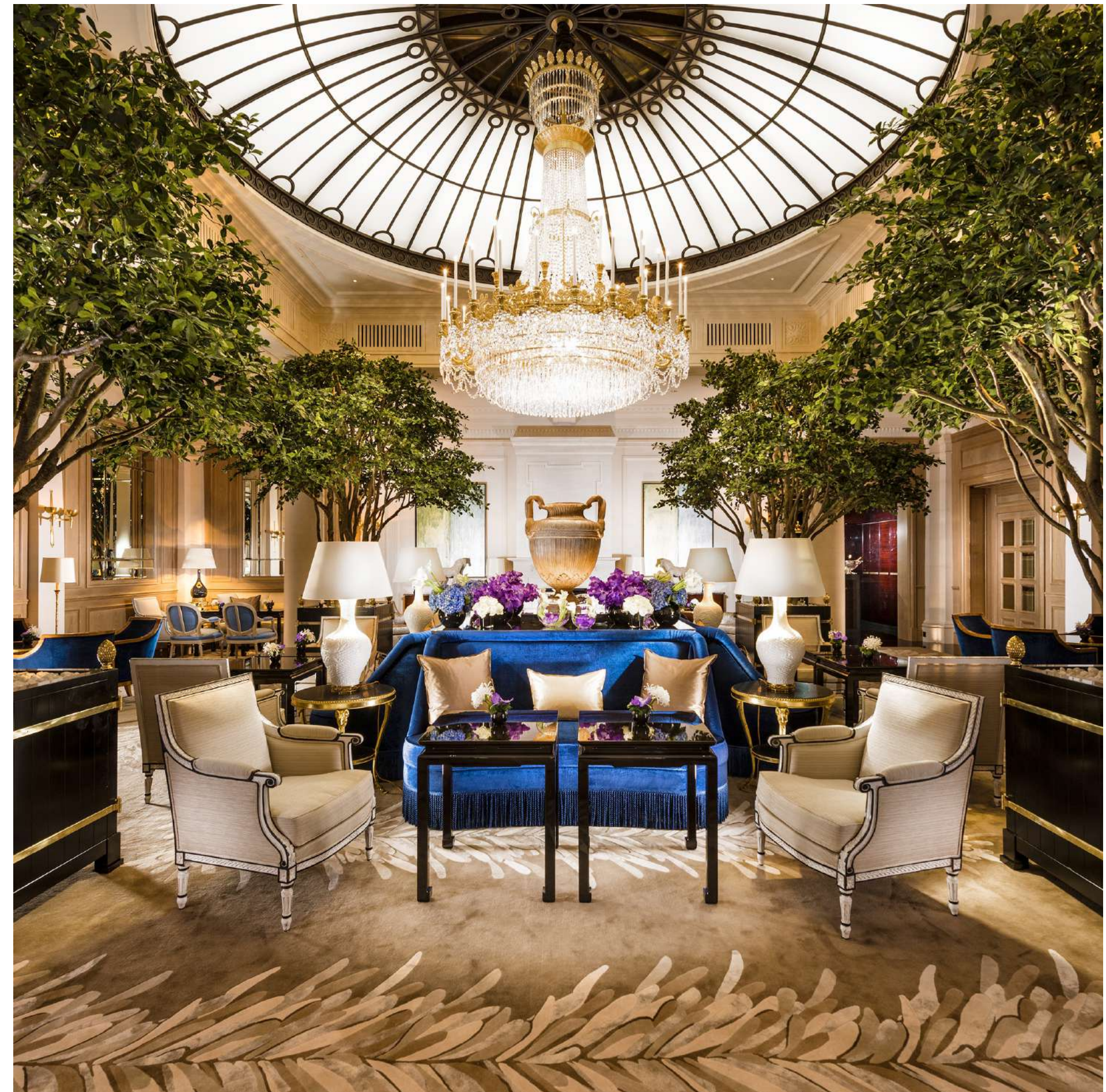
MEDIA PACK 2020

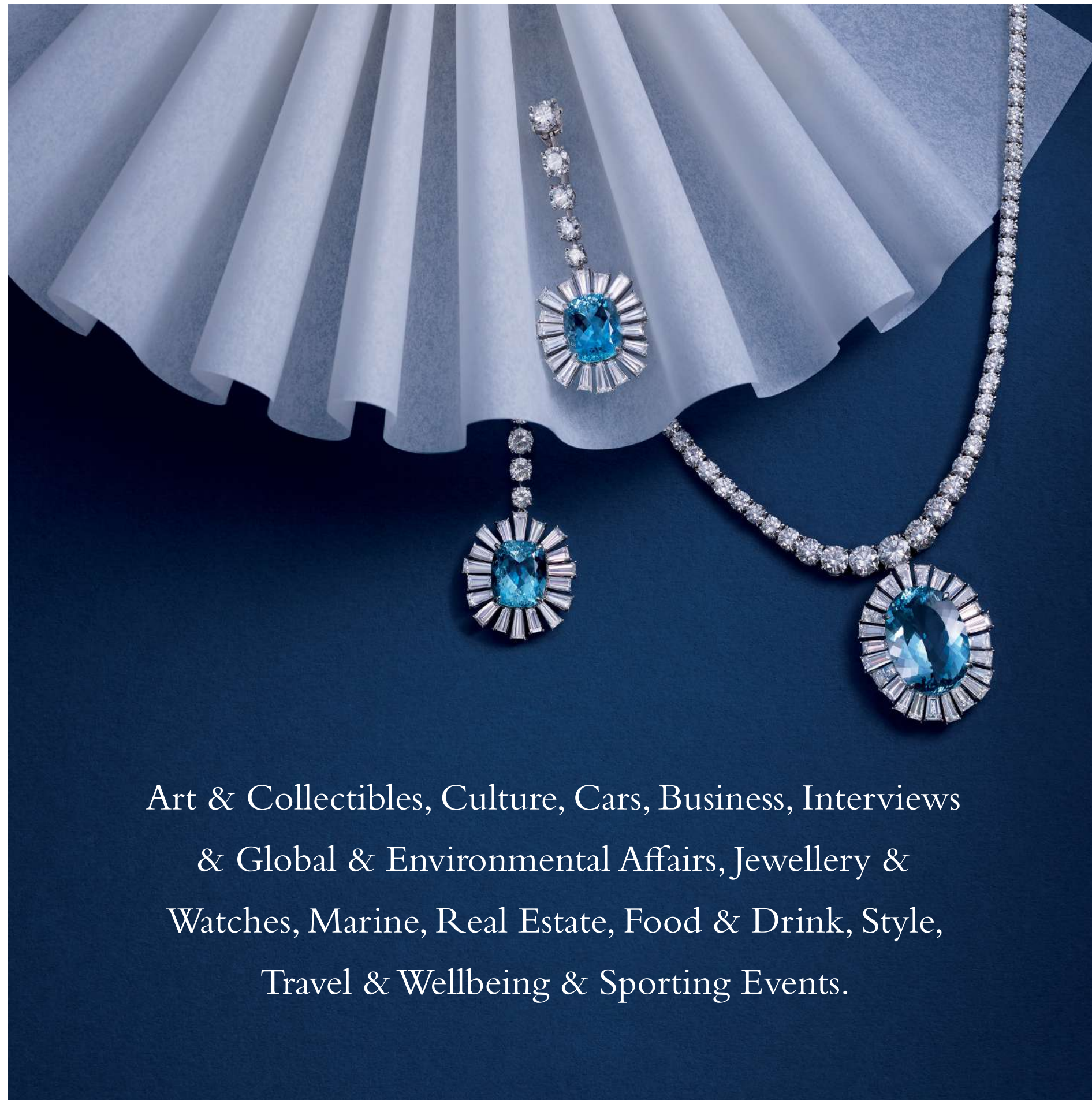
“Luxury across the Damiani group of companies is not based just by jewels, gold nor diamonds, but something more subtle, simple, unique and royal. We champion strength, feeling and passion, which, like nature, starts as a cocoon releasing a butterfly into the world. The secret of creativity is to embrace it. We at The Damiani Group truly appreciate the launch of London Suisse Luxe Magazine into the market, as its aim is focussed on uniting Luxury and Business back to their original dimension along with dedication and care for its clients and readers”.

GUIDO GRASSI DAMIANI
President of The Damiani Group of Companies

Contents

- 1 Introduction
- 2 Content Design & Layout
- 3 Readership
- 4 Partnerships
- 5 Distribution





Art & Collectibles, Culture, Cars, Business, Interviews
& Global & Environmental Affairs, Jewellery &
Watches, Marine, Real Estate, Food & Drink, Style,
Travel & Wellbeing & Sporting Events.

¹ Introduction

London Suisse Luxe Magazine provides a briefing across high profile subjects.

Our globally minded audience is interested in a broad spectrum of new opportunities and experiences. With editorial reflected towards our readership, allowing for and encompassing expressive, informative and striking content. We are a bespoke publication and our attention is guided by our readership and uniting likeminded individuals.

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ISSUE 1

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2 Content Design.





CIRCULATION

15,000 print

³ Readership

Our readership is composed across two sectors:

- Distributed across a global network of private clients and business pioneers that enjoy the finer things in life and favour business, global affairs, gastronomy, art, culture, travel, automobiles, private jets, yachts, real estate, watches & jewellery.
- 'Invitation Only' for members of LondonSuisse.com 'The world's most exclusive, concierge private banking solution'

Total Net Worth € 11.4 million
Household Income € 1.8 million
Properties Owned 3 +
Company Owner / Partner 51%
Leisure Trips per Year 11+
Business Trips per Year 6 +
Average Age 45 years
Readership Male 54% / Female 46%
Readers per Copy 3.4

Connecting quality companies and brands
with our readers across the world

⁴ Strategic Partners

London Suisse Luxe Magazine partners alongside notable brands.

We have over 30 years of experience running campaigns and have built solid relationships with our advertisers and media partners that ensure their brands integrity, credibility and visibility are at the forefront of everything we do. As a company we care about your brands exposure, its prominence and how we successfully deliver it to our audience.



If you would like to partner with us please contact editor@londonsuisselux.com



5 Distribution

Our distribution is strategically organised & highly targeted, capitalising on emerging European trends and demographics.

Our handpicked circulation is carefully approved with each issue. We offer a boutique service which showcases our clients and advertisers which results in increasing brand awareness.

Our publication also benefits from being directly distributed to the account holders of our concierge banking partner LondonSuisse.com.

CITIES & COUNTRIES WE ARE PRESENT IN:

LONDON

BASEL

BERN

DAVOS

DUBAI

GERMANY

ISTANBUL

LAUSANNE

LUCERNE

LUGANO

LIECHTENSTEIN

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NEW YORK

PARIS

ST. GALLEN

ST. MORITZ

ZÜRICH

A small selection of distribution,
for more information on specific cities or countries please contact us.

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Members Clubs

Annabel's
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5 Hertford Street.
The Century Club
The Ned
Quo Vadis
Hurlingham Club
Shoreditch House
Chelsea Arts Club
Devonshire Club
Four Seasons Tower Bridge

Airlines

Swiss Airlines
British Airways
Lufthansa
Emirates
Etihad

Private Jet Centres

VistaJet
Silverstone Heliport
London Heliport London
London Executive Aviation Ltd
Airports 24-7
Oxford Kidlington Airport
FlyMeNow Limited
1st Charter Executive Travel Ltd
365 Aviation Ltd
ExecuJet
Menzies Aviation PLC

Switzerland

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Grand Hotel Les Trois Rois	Basel	5*	Mövenpick Hotel & Casino	Geneva	5*
Hotel Swissôtel Le Plaza	Basel	5*	Starling Hotel	Geneva	5*
Bellevue Palace	Bern	5*	Hôtel Métropole Genève	Geneva	5*
Hotel Schweizerhof Bern	Bern	5*	La Réserve Genève - Hotel and Spa Bellevue	Bellevue	5*
Mandarin Oriental	Geneva	5*	Hotel Beau-Rivage Palace	Lausanne	5+*
Four Seasons Hotel des Bergues	Geneva	5*	Lausanne Palace & Spa	Lausanne	5*
Hotel de la Paix	Geneva	5*	Palace Luzern	Luzern	5+*
Beau-Rivage Hôtel	Geneva	5*	Grand Hotel National	Luzern	5+*
Hotel D'Angleterre	Geneva	5*	Schweizerhof Luzern	Luzern	5*
Kempinski Grand Hotel	Geneva	5*	The Hotel Luzern	Luzern	5*
Bristol Hotel	Geneva	5*	The Hotel	Luzern	5*
Hotel Le Richemond	Geneva	5*	Hotel Royal Plaza	Montreux	5*
Hôtel Les Armures	Geneva	5*	Fairmont Le Montreux Palace	Montreux	5*
Hôtel Métropole	Geneva	5*	Royal Plaza Montreux & Spa	Montreux	5*
InterContinental Geneva	Geneva	5*	Baur au Lac Hotel	Zürich	5*
Hotel President Wilson	Geneva	5*	Widder Hotel	Zürich	5*
Hôtel du Parc des Eaux-Vives	Geneva	5*	Park Hyatt Zürich	Zürich	5*

A small selection of distribution,
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Switzerland

Hotels

Renaissance Zürich Tower Hotel	Zürich	5*
Marriott Hotel Zürich	Zürich	5*
Hotel Eden au Lac	Zürich	5*
Savoy Hotel Baur en Ville	Zürich	5*
The Dolder Grand	Zürich	5*
Swissôtel Zürich	Zürich	5*
Hilton Zürich Airport Zürich	Glattbrugg	5*

Airports

Air France First and Business Class Geneva
British Airways 1st Class & Business Class Geneva
Swissport Lounge Geneva
Skyteam Lounge Zürich
One World Lounge Zürich
Panorama Lounge Zürich
Euroairport Skyview Lounge Basel

Monaco

Banks

Barclays Wealth
Churchill Capital
HSBC - Private Bank
Julius Bär Group
Monaco Asset Management
Société Générale
UBS

Hotels

Columbus Monaco	5*
Fairmont	5*
The Hôtel Hermitage	5*
Hôtel de Paris Monte-Carlo	5*
Hôtel Metropole Monte-Carlo	5*
Hotel Port Palace	5*
Marriot Hotel	5*
Monte Carlo Bay Hotel	5*
Monte Carlo Beach Hotel	5*

Galleries

Edmond de Rothschild
Galerie Carré
Doré Maisod D'art
Marlborough Monaco
Monaco Fine Arts
Monaco Modern Art
Opera Gallery
Sem Art Gallery

Contact editor@londonsuisselux.com us if you would like to receive copies for your venue.

“Geneva Diamond Exchange and Monaco Diamond Exchange are emblematic of transparency and ethical trading in the world of diamonds. As registered organizations under United Nations (DESA), we understand the importance of decisions based on true and factual information. London Suisse Magazine is a publication that is committed to bring back those values of integrity and objectivity in the reporting on the luxury and business sectors. On this basis, we proudly support London Suisse Luxe in their inception as they are set to become an invaluable instrument of information and source of notions that shape trends and validate opinions.”

ANTONIO CECERE
President, Geneva Diamond Exchange
Founder, Monaco Diamond Exchange

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